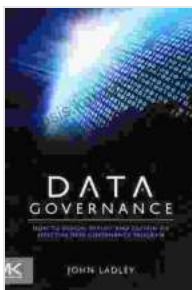


Unlocking Data Value: A Comprehensive Guide to Data Governance

Data is the lifeblood of modern organizations, but only when it is well-managed and trusted. Data governance is the key to unlocking the value of data, ensuring its quality, consistency, and security, and enabling organizations to make informed decisions based on reliable information.

In this comprehensive guide, data governance expert [Author's Name] provides a step-by-step framework for designing, deploying, and sustaining an effective data governance program. Drawing on real-world examples and case studies, this book will empower you with the knowledge and tools you need to:



Data Governance: How to Design, Deploy and Sustain an Effective Data Governance Program (The Morgan Kaufmann Series on Business Intelligence) by John Ladley

★★★★☆ 4.3 out of 5

Language : English
File size : 6299 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 329 pages



- Establish a clear data governance strategy and vision
- Define roles and responsibilities for data governance

- Implement data quality and metadata management practices
- Create a data governance framework that aligns with your business needs
- Monitor and measure the success of your data governance program

Whether you are a data governance professional, a business leader, or a data analyst, this book is an essential resource for anyone who wants to maximize the value of their organization's data.

Benefits of Data Governance

Implementing an effective data governance program can bring numerous benefits to your organization, including:

- Improved data quality and consistency
- Increased data transparency and trust
- Reduced data-related risks and costs
- Enhanced regulatory compliance
- Improved decision-making and performance

Features of the Book

This comprehensive guide to data governance includes:

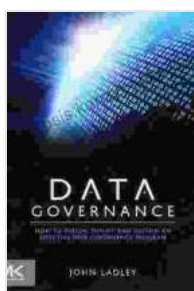
- A step-by-step framework for designing, deploying, and sustaining an effective data governance program
- Real-world examples and case studies from leading organizations
- Practical tools and templates for implementing data governance

- Coverage of the latest data governance trends and technologies
- A comprehensive glossary of data governance terms

About the Author

[Author's Name] is a leading expert in data governance with over 20 years of experience. He is the founder and CEO of [Company Name], a data governance consulting firm. [Author's Name] is a frequent speaker at industry conferences and has published numerous articles and books on data governance.

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